

- JIM BROTHERS -

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PROFILE

Highly experienced and driven creative director and graphic designer with an ability to see the vision and objectives of the client, deliver exceptionally advanced and creative concepts of design, and desire to welcome new challenges in order to consistently expand my knowledge and skill set in the graphic design arena.

CORE COMPETENCIES AND AREAS OF STRENGTH

- ♦ Graphic Design
- ♦ Print Media with Variable Data
- ♦ Understanding Design and Layout
- ♦ Identity & Logo Design
- ♦ Digital Video Production and Camera Operation
- ♦ Motion Graphics
- ♦ Editing
- ♦ DVD Authoring
- ♦ 2-D & 3-D Graphics
- ♦ Adobe Master Suite
- ♦ Quark
- ♦ XMPie Suite: uDirect Print, uCreate Print, uImage and uProduce Server
- ♦ Agfa Apogee X
- ♦ Enfocus Pitstop Pro
- ♦ Autodesk 3ds Max & Character Studio
- ♦ Final Cut Pro & DVD Studio Pro
- ♦ Motion & Live Type

PROFESSIONAL EXPERIENCE

NOW Magazines, Orlando, FL – Ocala/Gainesville, FL – Miami, FL – Atlanta, GA

NOW Magazines is a publication company designed to keep its readers up to date about local events, concerts and artists while allowing them to enjoy entertaining and informative columns. NOW Magazines is also a great way for artists, promoters, and local and national businesses to advertise, reaching tens of thousands of readers monthly.

Art Director/Graphic Designer/Writer/Editor/Sales

May 2009 – September 2010

- ♦ Used Adobe Creative Suite expertise to implicate an efficient multi-page layout and dynamic workflow.
- ♦ Oversaw and created the design and layout of FlyerPromoNow Orlando, FlyerPromoNow Atlanta, FlyerPromoNow Ocala/Gainesville, FlyerPromoNow Miami & GospelNow magazines.
- ♦ Oversaw design and development of the website, www.flyerpromonow.com and social networking tools.
- ♦ Composed articles and conducted interviews in contribution to the magazines.
- ♦ Proofread and edited all material before it went to the editor for final revisions.
- ♦ Established and maintained relationships with clientele to sell ad space in the magazines.
- ♦ Worked with clientele to design eye-catching advertisements to appear in the magazines and on the website.

Digital Propaganda, Winter Park, FL

Digital Propaganda is a full service print shop in Winter Park servicing the greater Orlando area.

Graphic Designer/Prepress

June 2008 - May 2009

- ♦ Contributed to getting the company off the ground by putting processes in place, obtaining clientele, and training new employees.
- ♦ Created graphic designs for a wide range of projects from concept to completion.
- ♦ Executed prepress for digital (Canon imagePRESS C6000) and offset printing (Heidelberg 4-color and 2-color), while working with clients to find the best solution to their advertising and marketing needs.
- ♦ Demonstrated a complete understanding of print setup and standards.
- ♦ Exhibited proficiency in set up and implementation of Spot UV and Foil Stamping to find inexpensive, yet effective options for our clients.

PROFESSIONAL EXPERIENCE (CON'T)

DMMI Promotions, Mt. Dora, FL

Database Management & Marketing, Inc (DMMI) provides direct mail advertising solutions to automotive dealerships across the nation and is known for their highly advanced printing and finishing technology.

Creative Director/Graphic Designer

April 2006 - June 2008

- ◆ Successfully managed multiple projects from conception to completion.
- ◆ Assisted in the day-to-day management and training of other team members.
- ◆ Lead creative sessions to generate ideas for pitching and proposals.
- ◆ Developed creative programs and designed concepts that met the business objectives of the client.
- ◆ Successfully maintained confidence of internal and external clients while building trusting relationships.
- ◆ Consistently met or exceeded all production deadlines.
- ◆ Developed a file storage method to decrease company expenditures and increase company efficiency.

Black Dot Group (formerly Schawk, Inc.), Winter Park, FL

Black Dot Group provides visual brand communication services for retailers, direct marketers, catalogers, ad agencies, magazine publishers, and educational and trade book publishers.

Production Artist

January 2005 - April 2006

- ◆ Developed creative and efficient publication layouts for Institutional Organizations.
- ◆ Assisted in editorial development, ensuring that all completed projects were 100% accurate.
- ◆ Produced layout template designs for future use.

PREVIOUS EXPERIENCE / FREELANCE OR TEMPORARY WORK

Push., Orlando, FL

Push. is an Orlando-based ad agency celebrating their 15th year of excellence in executing TV, radio, print, and outdoor advertising, brand strategy, website creation, social media planning, marketing, and much more.

Studio Artist

September 2011 - Present

- ◆ Apply knowledge and experience to help with overflow.
- ◆ Ensure the highest quality of work as part of the final set of eyes on everything leaving Push.

RGI Marketing Group, Inc., Plymouth, FL

RGI Marketing works with companies to deliver successful incentive campaigns and provides support to advertising agencies. RGI also offers their clients the creation of brand identity, web sites, and collateral.

Graphic Designer

September 2011 - Present

- ◆ Implement skills to design new marketing campaigns for clients' incentive programs.
- ◆ Successfully maintain multiple projects from conception to completion.

Florida Film & Tape, Orlando, FL

Florida Film & Tape is an established company specializing in quality film and video production.

Motion Graphics Designer

August - September 2004 and July - August 2005

- ◆ Utilized motion graphics design knowledge to create a 2-D promotional video for Sea-Doo/Bombardier.
- ◆ Created 2-D motion graphics video on runway safety for an FAA Instructional group.

EDUCATION

Full Sail Real World Education
Associate of Science in Digital Media

Winter Park, FL
2003

The Ohio State University
Bachelor of Arts in Journalism/Communications

Columbus, OH
2000